



ASSOCIATION OF PEDESTRIAN
& BICYCLE PROFESSIONALS

Expertise for Active Transportation

2019 Webinar Sponsorship Packages

WHO WE ARE

The Association of Pedestrian and Bicycle Professionals is the professional home for pedestrian and bicycle professionals. The mission of APBP is to grow the pedestrian and bicycle profession and its influence by facilitating the exchange of professional and technical knowledge, elevating practitioners' skills and defining the field. The organization boasts 1,300 members in the United States and Canada, as well as other countries around the globe who serve as decision-makers in contracting for services, plans, and products.

WHAT WE DO

APBP members work at all levels of government, in manufacturing, and as consultants, advocates, researchers, and students in a wide range of disciplines: transportation planning and engineering, urban design, landscape architecture, public health, active living, and Safe Routes to School.

Our members embody the expertise to move active transportation forward.

FROM THE MEMBERS

**"It was
practical
information
that I can
apply in
my work."**

**"APBP gave
us resources
to implement
new ideas."**



PHOTO CREDITS
Left to Right: Ethan Melone, Nick Falbo

2019 APBP WEBINAR PROGRAM

APBP offers an annual webinar program consisting of monthly trainings designed to enhance attendees' knowledge on relevant and timely topics in the active transportation profession. The technical training presented each month by top-notch leaders in the field build capacity for sustainable transportation and provide continuing education opportunities to our diverse membership.

2019 webinar topics include:

- Bus Stops with Bikeways
- Viewing Low-Stress Networks Through an Equity Lens
- Designing Streets for the Speeds You Want
- Improving Actuation and Detection for Cyclists & Pedestrians
- Finding Common Ground With Our First Responders
- Designing Communities to Support Mobility

REACH YOUR AUDIENCE

APBP is offering three different sponsorship packages for our 2019 webinar series. See details in the chart on the next page.

TRANSFORMERS

\$5,000

SUSTAINERS

\$2,000

SUPPORTERS

\$500

FROM THE MEMBERS

"I enjoyed the robust Q&A session that occurred following the presentations."



PHOTO CREDITS

Left to Right: Eric Lowry, Geneva Hooten

APBP 2019 WEBINAR SPONSORSHIP BENEFITS

	Transformers \$5,000	Sustainers \$2,000	Supporters \$500
Ability to present for 3-5 minutes at the beginning of one webinar to talk about your portion of the industry and the direction it's heading as well as introduce the speakers	✓		
Ability to include a handout in webinar materials	For 2 webinars in 2019	For 1 webinar in 2019	
Ability to submit questions during the webinar registration process and receive the results	2 questions for 2 webinars in 2019	2 questions for 1 webinar in 2019	
Logo included on pre-webinar promotional emails and post-webinar follow up emails (all 12 months)	✓	✓	
Free registration(s) to 2019 series of webinars (all 12 months)	4	2	1
Featured article(s) in weekly e-newsletter	4	2	1
Logo included on webinar opening slides (all 12 months)	✓	✓	✓
Social Media posts with thanks to sponsor	✓	✓	✓

Our webinars have averaged well over 350 attendees per month (consisting of both members and non-members) since their inception over eight years ago. APBP is a trusted and valuable source of education and an excellent way for your company to reach a wide range of transportation professionals!

FROM THE MEMBERS

“Professionals speaking about real projects...”

“I loved that the information was so applicable...”



PHOTO CREDITS

Left to Right: Evan Manvel, Jody Keenan, Kimberly Fisher

SIGN UP FOR AN APBP WEBINAR SPONSORSHIP TODAY

Be sure to book your 2019 APBP Webinar Sponsorship by December 4 in order to receive the full extent of all your benefits! Visit our website to sign up and submit your payment today:

apbp.org/?page=sponsorship

CONTACT

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PHOTO CREDITS

Left to Right: Nancy Winkelman, Ann Pierce, Bob Patten, Jesse Boudart