



ASSOCIATION OF PEDESTRIAN
& BICYCLE PROFESSIONALS

Expertise for Active Transportation

2024 Webinar Sponsorship Packages

WHO WE ARE

The Association of Pedestrian and Bicycle Professionals is the professional home for pedestrian and bicycle professionals. The mission of APBP is to grow the pedestrian and bicycle profession and its influence by facilitating the exchange of professional and technical knowledge, elevating practitioners' skills and defining the field. The organization boasts over 1,000 members in the United States and Canada, as well as other countries around the globe who serve as decision-makers in contracting for services, plans, and products.

WHAT WE DO

APBP members work at all levels of government, in manufacturing, and as consultants, advocates, researchers, and students in a wide range of disciplines: transportation planning and engineering, urban design, landscape architecture, public health, active living, and Safe Routes to School.

Our members embody the expertise to move active transportation forward.

FROM THE MEMBERS

“It was practical information that I can apply in my work.”

“APBP gave us resources to implement new ideas.”



PHOTO CREDITS
Left to Right: Ethan Melone, Nick Falbo

2024 APBP WEBINAR PROGRAM

APBP offers an annual webinar program consisting of monthly trainings designed to enhance attendees' knowledge on relevant and timely topics in the active transportation profession. The technical training presented on the third Wednesday of each month at 3:00 pm ET by top-notch leaders in the field build capacity for sustainable transportation and provide continuing education opportunities to our diverse membership.

A sample of the 2024 webinar topics include:

- Planning for New Forms of Micromobility
- Shifting Away From Car Culture Neighboring the Motor City
- Pop-up Traffic Calming and Placemaking for Small Urban and Rural Communities
- Moving from World Class Trails to Fully Connected Mobility Networks
- Best Practices: Emergency Vehicle Access for Bicycle/Pedestrian Friendly Streets
- Working and Planning to Advance Transportation and Health Equity in KY
- Floating Bus Stop Accessibility: What Have We Learned?

For your support of \$750, you will receive:

- A featured article in The Bulletin, our e-newsletter anytime throughout the year
- Logo included on webinar opening and closing slides (all 12 months)
- Logo included on APBP Education Center website (all 12 months)
- Twitter posts with thanks to our sponsors
- One individual complimentary webinar access link for each webinar in the series



PHOTO CREDITS

Left to Right: Eric Lowry, Geneva Hooten

SIGN UP FOR AN APBP WEBINAR SPONSORSHIP TODAY!

[Click here to book your APBP Webinar Sponsorship by January 10 in order to receive the full extent of all your benefits!](#)

CONTACT
Lauren Santangelo, CAE
APBP Executive Director
lsantangelo@amrms.com 859-402-9819

“I enjoyed the robust Q&A session that occurred following the presentations.”



PHOTO CREDITS

Left to Right: Nancy Winkelman, Ann Pierce, Bob Patten, Jesse Boudart