

# STRATEGIC PLANNING REPORT 2022-2024



## ASSOCIATION OF PEDESTRIAN & BICYCLE PROFESSIONALS

*Expertise for Active Transportation*

From a handful of members in 1995, the organization has grown to include nearly 1,000 members in the United States and Canada, and other countries around the globe. APBP members work at all levels of government, in manufacturing, and as consultants, advocates, researchers, and students in a wide range of disciplines: transportation planning and engineering, urban design, landscape architecture, public health and active living. APBP offers technical training and resources to build capacity for sustainable transportation, including a webinar series, online community and a biennial APBP conference.



PHOTO CREDIT: Tony Hull

[WWW.APBP.ORG](http://WWW.APBP.ORG)

# APBP MISSION, VISION, VALUES

## MISSION

APBP is a community of practitioners working to create more walkable, bikeable places. We foster peer knowledge sharing, advance technical expertise, and support the professional development of our members.

## VISION

The Association of Pedestrian & Bicycle Professionals is working toward a world in which professionals and advocates for active transportation are richly connected to each other, actively broadening their knowledge, considered essential in their workplaces, and representative of the communities they serve.

## VALUES

### CONNECTION

APBP values building bridges between our members in ways that strengthen their resilience and awareness to do their work in the larger world with integrity.

### LEARNING

APBP values opportunities for members to develop themselves, both personally and professionally, in order to better serve their workplaces and communities.

### EQUITY AND INCLUSION

APBP values our role in fighting racism and centering equity in the work of bicycle and pedestrian professionals.

### BEST PRACTICE DEVELOPMENT

APBP values the power behind developing and sharing best practices and stating our policy positions. APBP also operates under our [Policy Principles](#) and [Equity & Inclusion Statement Charge](#).

# STRATEGIC PLAN GOALS

1

## GOAL #1:

Operationalize equity and inclusion across the organization with transparency.

2

## GOAL #2:

Evaluate existing educational offerings or programming and determine the best route forward for formats and content.

3

## GOAL #3:

Grow membership numbers and member engagement.



PHOTO CREDIT: Toole Design

### CONTACT US

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